

## Enactus SFU 2017 - 2018

### Coast Cards – Graphic Designer



#### Position Overview:

As the **Graphic Designer** of Coast Cards, you will have the opportunity to create and revamp all graphic materials for the project. You will be working alongside Enactus SFU's VP of Marketing and VP of Design to understand Enactus SFU's branding practices. You will also be responsible for capturing photos and videos which will be used as marketing materials for Coast Cards. Through working on various tasks, you will be able to add to your design portfolio, and showcase your work to Coast Cards' audience. This position will enable you to utilize creativity in producing design materials, all while working in an engaging team environment.

Your term will run from **June 2017 to May 2018**.

#### Responsibilities:

- Conceptualize and design new graphic materials (such as weekly posts, pamphlets, and sponsorship packages)
- Design a new website for Coast Cards' that is engaging and showcases the project's impact
- Capture Coast Cards' production processes and interactions with the community through photography and videography
- Develop new design skills and seek constructive feedback from Enactus SFU's VP of Design
- Collaborate with Coast Cards' Marketing Manager to execute marketing strategies and update the project website
- Attend weekly meetings and contribute ideas

#### Qualifications:

- Passionate about helping those in need and making a difference in the community
- SIAT minor, major, or joint major is an asset
- Experience working with website development software such as Wordpress
- Proficient in using Adobe Illustrator and Photoshop
- Experience with InDesign and other Adobe software is an asset
- Works responsibly with excellent time management skills
- Experience with photography and videography
- Strong commitment to fostering a supportive team environment

If you have any questions about the position, feel free to contact the Project Manager, **Shilpa Lakshmy** at [coastcards@enactussfu.com](mailto:coastcards@enactussfu.com)



