

## Enactus SFU 2017-2018

### Count on Me – Graphic Designer



#### Position Overview:

As the **Graphic Designer** of Count on Me, you will be responsible for creating all materials for the program, such as all promotional materials, workshop presentations, and sponsorship packages as well as managing all social media accounts. Working alongside the Enactus SFU Creative Director, you will learn all of Enactus SFU's branding practices, as well as further develop your design skills. You will also be responsible for capturing photos and videos, which will be used as testimonials and metrics for Count on Me. Through working on various assignments, you will be able to add more pieces to your design portfolio and showcase your work to the entire community that Count on Me impacts.

Your term will run from **June 2017 to May 2018.**

#### Responsibilities:

- Conceptualize and design new graphic materials
- Work with Creative Director to seek constructive feedback and develop new design skills
- Manage all Count on Me social media accounts
- Promote Count on Me workshops and events via social media and promotional material
- Take photos and/or videos to document workshops and events
- Capture Count on Me's workshops through photo and video to be posted on Count on Me and Enactus SFU's social media
- Prepare for weekly meetings and contribute ideas

#### Qualifications:

- Passionate about helping those in the community and making a difference
- SIAT minor, major, or joint major is an asset
- Proficient in using Adobe Creative Suite
- Strong commitment in a team environment and is willing to support team members and collaborate ideas
- Ability to fulfill reasonable but relatively short deadlines
- Strong knowledge of photography and/or editing and videography is an asset
- Detail oriented and open to constructive feedback
- Experience working with social media managing programs (HootSuite) is an asset

If you have any questions about the position, feel free to contact the Program Manager, **Halie Minhas** or **Jessica Truong**, at [countonme@enactussfu.com](mailto:countonme@enactussfu.com).