

Enactus SFU 2017-2018

Refresh – Graphic Designer



Position Overview:

As the Graphic Designer of Refresh, you will have the opportunity to create and revamp all graphic materials for the program. You will be working alongside Enactus SFU's VP of Marketing to understand Enactus SFU's branding practices. You will also be responsible for capturing photos and videos which will be used as promotional materials for Refresh. Through working on various tasks, you will be able to add to your design portfolio and showcase your work to Refresh's audience.

Your term will run from **June 2017 to May 2018.**

Responsibilities:

- Conceptualize and design new graphic materials (such as labels, pamphlets, and sponsorship packages)
- Capture Refresh's production processes and interactions with the community through photography and videography
- Develop new design skills and seek constructive feedback from Enactus SFU's VP of Design
- Collaborate with Refresh's Marketing Manager to execute marketing strategies and update the program's website
- Attend weekly meetings and contribute ideas

Qualifications:

- Proficient in using Adobe software programs
- Strong commitment to fostering a supportive team environment
- Passionate about helping those in need and making a difference in the community
- SIAT minor, major, or joint major is an asset
- Experience with photography and videography is an asset

If you have any questions about the position, feel free to contact the Program Manager, **Naveenjeet Sohi**, at refresh@enactussfu.com.