

Enactus SFU 2017-2018

Refresh – Product Innovation Manager



Position Overview:

As the **Product Innovation Manager** of Refresh, you will play an integral role leading the innovation team to ensure new innovative products are sustainably produced. You will have the opportunity to oversee all operations of new projects, including creating new products, sourcing materials, and building relationships with different stakeholders. This position will allow you to further develop your leadership and project management skills as you lead a team to develop new product lines.

Your term will run from **June 2017 to May 2018**.

Responsibilities:

- Develop new products to enlarge the impact of the program
- Use consumer insights to identify potential product opportunities
- Create strategies to ensure quality products are produced efficiently
- Work in collaboration with the Production Development Manager to transition new products into permanent product lines
- Modify products so they successfully pass the testing phase and are safe to be distributed to consumers
- Attend weekly meetings and contribute ideas

Qualifications:

- Passionate about helping those in need and making a difference in the community.
- Demonstrate leadership, problem-solving, and organizational skills.
- Strong interpersonal and communication skills (written and verbal).
- Works responsibly with exceptional time management skills.

If you have any questions about the position, feel free to contact the Program Manager, **Naveenjeet Sohi**, at refresh@enactussfu.com.