

## Enactus SFU 2017-2018

### Media Minds – Graphic Designer



#### Position Overview:

The Media Minds **Graphic Designer** will have the opportunity to create and revamp digital media materials for the project. This includes promotional material, workshop presentations, and sponsorship packages. In this role, you will collaborate with the VP of Design and the VP of Marketing to understand Enactus SFU's branding practices. Through working on various tasks, you will be able to add to your design portfolio, and showcase your work to the Media Minds' audience. This position will enable you to utilize creativity in producing design materials, all while working in an engaging team environment.

Your term will run from **June 2017 to May 2018.**

#### Responsibilities:

- Design handouts, brochures, and posters for workshops and events
- Work with Marketing Manager to update social media pages
- Create visual presentations (sponsorship package, documents, etc.) for sponsorship and partnership opportunities
- Design follow-up materials (calendars, challenge worksheets, reports, etc.)
- Take photos and/or videos of workshops and events
- Work in conjunction with Enactus SFU's VP Design and VP of Marketing to ensure that designs satisfy the Enactus Canada branding guidelines

#### Qualifications:

- Proficient in using Adobe Illustrator and Photoshop
- Experience with InDesign and other Adobe design softwares
- Strong knowledge of photography and videography is an asset
- Detail-oriented and open to feedback
- SIAT minor, major, or joint major is an asset
- Ability to communicate clearly (Ex. Reason behind every design)
- Ability to fulfill reasonable but relatively short timelines

Please contact the Project Manager, **Jennifer Dao**, at [mediaminds@enactussfu.com](mailto:mediaminds@enactussfu.com) with any questions.