

Enactus SFU 2017-2018

Soap for Hope – Graphic Designer



Position Overview:

As the **Graphic Designer** of Soap for Hope, you will have the opportunity to create all graphic materials for the program - from promotional materials to product packaging. You will be working alongside Enactus SFU's Director of Marketing and Creative Director to understand Enactus SFU's branding practices. You will also be responsible for capturing photos and videos which will be used as testimonials for Soap for Hope. Through working on various tasks, you will be able to add to your design portfolio and showcase your work to Soap for Hope's audience and create a more sustainable environment.

Your term will run from **June 2017 to May 2018.**

Responsibilities:

- Conceptualize and design graphic materials (such as labels, pamphlets, and sponsorship packages)
- Capture Soap for Hope's production processes and interactions with the community through photography and videography
- Develop new design skills and seek constructive feedback from Enactus SFU's Creative Director
- Collaborate with Public Relations to execute marketing strategies and update the program's website
- Attend weekly meetings and contribute ideas
- Assist with sales functions

Qualifications:

- Passionate about helping those in need and making a difference in the community
- Ability to adapt quickly and problem solve
- SIAT minor, major, or joint major is an asset
- Proficient in using Adobe Illustrator and Photoshop
- Experience with InDesign and other Adobe software is an asset
- Strong commitment to fostering a supportive team environment
- Experience with photography and videography is an asset

If you have any questions about the position, feel free to contact the Program Manager, **Marilyn Yeo** and **Rhythm Tang**, at soapforhope@enactussfu.com.