

## Enactus SFU 2017-2018

### Banner Bags – External Manager



### Position Overview:

The **External Manager** plays a significant role in creating and maintaining relationships with Banner Bags' partners and stakeholders. In this role, you will have the opportunity to work with Enactus SFU's VP Finance to seek strategic partnerships with cities and banner sponsors that align with Banner Bags' core values. This position will give you hands-on experience with obtaining partnerships while further developing your interpersonal skills.

Your term will run from **June 2017 to May 2018**.

### Responsibilities:

- Establish and maintain relationships with external stakeholders to obtain banners
- Attend relevant events external to Banner Bags with the purpose of seeking sponsorship or partnership opportunities
- Seek media coverage opportunities to showcase the program to the community
- Attend weekly meetings and contribute ideas as to how we can further expand Banner Bags in the Lower Mainland and across Canada.

### Qualifications:

- Passionate about making an impact in the community and working closely with external partners
- Demonstrate leadership, problem-solving, and organizational skills
- Strong communication skills (verbal and written)
- Exceptional time management skills, with the ability to prioritize and multitask
- Effective persuasion skills - comfortable working with diverse stakeholders
- Experience in working with stakeholders and/or community partners is an asset

Please contact the Project Manager, **Gurleen Battu**, at [bannerbags@enactussfu.com](mailto:bannerbags@enactussfu.com) with any questions.