

Enactus SFU 2017-2018

Bright Ideas – External Relations Manager



BRIGHT
IDEAS



Position Overview:

The **External Relations Manager** plays a critical role in creating and maintaining relationships with the project's external stakeholders. In this role, you will have the opportunity to further your communication skills and gain hands-on experience in obtaining both monetary and in-kind sponsorships, all while working in a supportive and welcoming environment.

Your term will run from **June 2017 to May 2018**.

Responsibilities:

- Build and maintain relationships with stakeholders
- Seek sponsorship and/or partnership opportunities
- Work in collaboration with the Graphic Designer, Education Managers, and Program Manager to create a Corporate Relations package for potential stakeholders
- Attend **all** weekly meetings/events and contribute innovative ideas

Qualifications:

- Passionate about making an impact in the community
- Experience working with stakeholders and/or community partners is an asset
- Works responsibly and professionally with exceptional time management skills
- Strong commitment to fostering a supportive team environment
- Effective persuasion and negotiation skills - comfortable working with diverse individuals
- Experience in sales is an asset

Please contact the Project Manager, **Robin Sandhu**, at bright.ideas@enactussfu.com with any questions.