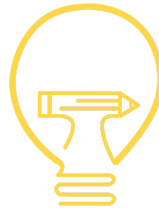


## Enactus SFU 2017 - 2018

### Bright Ideas – Graphic Designer



BRIGHT  
IDEAS



#### Position Overview:

As Bright Ideas' **Graphic Designer**, you will play a significant role in building the program's overall brand. You will have the opportunity to work with Enactus SFU's Creative Director and Director of Marketing to understand Enactus SFU's branding practices. You will be responsible for designing the website, educational materials, promotional materials, and sponsorship packages. Through working on various tasks, you will be able to add to your design portfolio and showcase your work to Bright Ideas' audience. This position will enable you to utilize your creativity in producing design materials, all while working in a supportive and welcoming environment.

Your term will run from **June 2017 to May 2018**.

#### Responsibilities:

- Design handouts, brochures, and posters for workshops and events
- Create visual presentations (sponsorship package, documents, etc.) for sponsorship and partnership opportunities
- Design follow-up materials (calendars, challenge worksheets, reports, etc.)
- Take photos and/or videos of workshops and events
- Work with Enactus SFU's Creative Director and Director of Marketing to ensure that designs satisfy Enactus Canada's branding guidelines
- Attend **all** workshops, events and meetings

#### Qualifications:

- Proficient in using Adobe Illustrator and Photoshop
- Experience with InDesign and other Adobe software is an asset
- Strong knowledge of photography and/or editing and videography is an asset
- SIAT minor, major, or joint major is an asset
- Detail-oriented and open to constructive feedback
- Ability to fulfill reasonable but relatively short deadlines
- Effective communication skills

Please contact the Project Manager, **Robin Sandhu**, at [bright.ideas@enactussfu.com](mailto:bright.ideas@enactussfu.com) with any questions.