

## Enactus SFU 2017 - 2018

### Bright Ideas – PR Manager

#### Position Overview:



BRIGHT  
IDEAS



**enactus**<sup>™</sup>  
Simon Fraser University

The **Public Relations Manager** plays a vital role in recruitment of participants and interaction with key stakeholders. This includes in-depth correspondence with high school teachers and coordinators in our area. In this role, you will have the opportunity to further your communication skills and gain hands-on experience in recruitment and building a public image for our organization, all while working in a supportive and welcoming environment.

Your term will run from **June 2017 to May 2018**.

#### Responsibilities:

- Build and maintain relationships with high schools for an inflow of participants
- Seek out and capitalize on partnership opportunities
- Work in collaboration with the Graphic Designer, and Program Manager to create a Corporate Relations package for schools, including a promotional video
- Attend **all** weekly meetings/events and contribute innovative ideas

#### Qualifications:

- Passionate about making an impact on the community
- Experience working with stakeholders and/or community partners is an asset
- Works responsibly and professionally with exceptional time management skills
- Strong commitment to fostering a supportive team environment
- Effective persuasion and negotiation skills-comfortable working with diverse individuals
- Experience in customer service/sales is an asset

Please contact the Project Manager, **Robin Sandhu**, at **[bright.ideas@enactussfu.com](mailto:bright.ideas@enactussfu.com)** with any questions.