

Enactus SFU 2017 - 2018



Changemaker Challenge – Design Coordinator

Position Overview:

As a **Design Coordinator** for the Changemaker Challenge, you will play a vital role in creating all public facing content for the event, such as the event website and social media accounts. In your role, you will work with the Chair to ensure a successful event for all attendees. By working with a team of dedicated individuals, you will develop your teamwork, interpersonal, and leadership abilities. Your team will be led by the Chair, Prashant Shashikumar.

Your term will run from **November 2017 to February 2018.**

Responsibilities:

- Create and manage the event website, alongside social media accounts
- Create a short video detailing the event
- Design material for publicity (posters, pamphlets, t-shirts, logo, etc.)
- Analyze metrics from all platforms to see what posts are gaining the most traction
- Implement a marketing strategy to reach large audiences of potential attendees

Qualifications:

- Experience in making websites and managing social media portfolios (if applicable, please provide links to your GitHub or any websites you've created)
- Detail-oriented, focused, and dependable during times of pressure
- Effective time management skills, with the ability to prioritize and multitask
- Previous teamwork and leadership experience is an asset
- Previous design experience is an asset
- Excellent verbal, written communication and interpersonal skills

Expected workload per week: 5-10 Hours.

If you have any questions about the position, feel free to contact the Chair, **Prashant Shashikumar** at pshashik@sfu.ca